

LAUREN MARCH

Visual Design

WORK EXPERIENCE

Indigo Books and Music
Digital Designer, Contract
Toronto ON CAN
03/22–03/23

At Indigo I worked within the Digital Studio designing consumer marketing emails using brand design systems in Figma, editing images and creating animated gifs. Working closely with teammates in an Agile pod I partnered with project managers and copy writers and reviewed peer creative.

Freelance & Contract Work
Digital & Graphic Designer

Working with various clients I created meaningful design solutions including branding and identity, UI, e-books and print. Experience includes, conceptualizing and implementing online design campaigns to drive conversion for e-commerce.

Toronto ON CAN
09/20–03/22

Clients include:
The Bay, Maple Healthcare, Kroman, Canada Goose and Spinrite

Seattle WA USA
09/19–12/19 &
07/17–03/18

Clients include:
evo, Flying Crow and Northwest Center

Microsoft
Visual Designer, Contract
Redmond WA USA
04/18–06/19

Visual Designer on the Art Direction team of Microsoft's Edge browser. Creating and guiding the overall look and feel for the new Edge experience.

EDUCATION

Coursera
Google UX Design
Professional Certificate
07/23–present

Seattle Central College
Graphic Design AAS Degree
09/15–06/17

School of Visual Concepts
Graphic Design Coursework
03/11–09/12